



THE COSMOS CO-OP. BANK LTD.

(Multistate Scheduled Bank)

Enriching Life!

Cosmos Bank is looking for young and dynamic Marketing Executives for Pune and Mumbai locations.

If you are smart, having good communication and convincing skills, you will have bright future in our Bank.

Marketing Executive

Qualification: Commerce Graduate and MBA- Marketing.

Age: Not more than **28** years as of 31.03.2021

Experience:

- Freshers can apply. However experience in direct or indirect marketing and exposure during internship in handling marketing and sales functions will be given preference.
- Experience in marketing of Loans & Deposit products.
- The candidate should be smart, having good communication skills and well conversant in English, Hindi and Marathi languages. Knowledge of any regional language will be an added merit.

Job Description:

- Identifying new leads and pitching products to new customer.
- Approaching potential customers with an aim to promote sales.
- Selling of products (Asset and Liability portfolio) by creating awareness among new customers.
- Aim at developing long term relation with new customers
- New business generation, effective conversion of leads and good customer service.

Selection Process: Interviews of eligible candidates will be conducted.

Age relaxation will be considered for experienced candidates.

Remuneration will be matching with Experience

Eligible candidates who fulfill above criteria may apply through **prescribed form** which is available on website only on or before 30.04.2021.

For attending Interview, no reimbursement will be made.